



EUROPEAN OPERATIONS FACT SHEET

ESTABLISHED:

- United Kingdom Operations – 1994
- German Operations – 1997
- Irish Operations – 1998

LOCAL HEADQUARTERS:

- European HQ – London
- UK HQ – London
- Germany HQ – Frankfurt
- Ireland HQ – Dublin

EXECUTIVES:

- Andrew C. Taylor, Chairman and CEO
- Donald L. Ross, Vice Chairman
- Pamela Nicholson, President and COO
- Jim Burrell, Senior Vice President European Operations
- Brice Adamson, Senior Vice President UK Operations
- Jack Cope, Corporate Vice President German Ops
- George O'Connor, Vice President and General Manager of Ireland

PRIMARY ACTIVITIES:

Specializes in:

- Renting vehicles to customers who need a car because of an accident, mechanical repair, or theft
- Corporate rentals to companies with short- and long-term rental needs
- Fleet rentals to companies with a fleet of vehicles that may have temporary transportation needs
- Courtesy car rentals to automotive dealers and body shops
- Renting vehicles to customers who want to take a short business or leisure trip or who want a different car for a special occasion

OPERATIONS:

- More than 330 branches in UK, including Heathrow and Gatwick airports
- More than 150 branches in Germany
- More than 25 branches in Ireland
- More than 4,000 European employees, with more than 40,000 rental vehicles in fleet

AWARDS:

- *The Times* "Where Women Want to Work" Top 50 2006, 2007 & 2008
- Best Car Rental Company 2007 (Institute of Transport Management)
- O2 Ability Award 2006 (Ireland)
- Top 50 "Best Company to Work for" 2005, 2006 & 2007 (Ireland)
- Service Provider of the Year 2006 (British Insurance Awards)
- Corporate Car Rental Company 2006 (Institute of Transport Management)
- Voted the 2006 SPARK Awards Best Overall Car Rental Operator by UK airport company BAA
- *Green Fleet Magazine's* Best Leasing/Rental Company 2008
- Corporation of the Year 2008, MSDUK