

**ESTABLISHED IN CANADA:**

1993

**CANADIAN HEADQUARTERS:**

Markham, Ontario

**EXECUTIVES:**

- Andrew C. Taylor, Chairman and CEO
- Donald L. Ross, Vice Chairman
- Pam Nicholson, President and COO
- Matt Darrah, Executive Vice President of North American Operations
- Randal Narike, Senior Vice President, Canadian Operations

**PRIMARY ACTIVITIES:**

- Renting vehicles to customers who need a car because of an accident, mechanical repair, or theft
- Corporate rentals to companies with short- and long-term rental needs
- Fleet rentals to companies with a fleet of vehicles that may have temporary transportation needs
- Courtesy car rentals to automotive dealers and body shops
- Renting vehicles to customers who want to take a short business or leisure trip or who want a different car for a special occasion

**BACKGROUND:**

- Largest rental car company in North America
- Exceptionally low rates
- Fleet exceeds more than 55,000 vehicles
- More than 500 locations in Canada, including 80 offices serving airports
- More than 4,400 employees
- Outstanding service that includes picking up customers at no extra cost

**ANNUAL ECONOMIC IMPACT:**

- Enterprise's total economic impact in Canada is more than \$1.9 billion
- \$275 million in payroll and business-related expenses
- Exceeds \$1 billion in vehicle purchases in the local market
- \$33 million in federal and provincial taxes
- More than \$1.0 million is donated to local charities, including:
  - United Way
  - Hospital for Sick Children, Sick Kids Foundation
  - Starlight Children's Foundation
  - Opération Nez-Rouge
  - Heart and Stroke Foundation
  - Lung Association

**CORPORATE CITIZENSHIP:**

At Enterprise we are committed to:

- Becoming an integral part of the communities in which we operate by building relationships with our business partners and customer base
- Contributing to our communities by buying goods and services locally
- Hiring men and women who reflect the diversity of the communities in which we operate
- Contributing financially to a variety of efforts and organizations each year
- Encouraging our employees to involve themselves in the communities that support our business
- Making it our business to do the right thing.
- Addressing the parts of the world touched by our business with the industry's most comprehensive environmental stewardship platform. (visit [www.keystogreen.com](http://www.keystogreen.com))

**AWARDS:**

- Multi-year award recipient of the "50 Best Employers in Canada" by the *Globe and Mail, Report on Business Magazine*
- Named a Top 25 Employer in Quebec
- Named a Top 10 Employer in the National Capital Region (Ottawa)
- Received Consumer's Choice Award (Winnipeg)
- *BusinessWeek Magazine* "50 Best Places to Launch a Career"
- Official Rent-A-Car of the NHL

**CONTACT US:**

[www.enterpriserentacar.ca](http://www.enterpriserentacar.ca)