



FLEET MANAGEMENT FACT SHEET

ESTABLISHED:

1957

WORLD HEADQUARTERS:

St. Louis, Missouri

EXECUTIVES:

- Andrew C. Taylor, Chairman and CEO
- Donald L. Ross, Vice Chairman
- Pam Nicholson, President and COO
- Matt Darrah, Executive Vice President of North American Operations
- Steve Bloom, Senior Vice President, Fleet Management
- Tom Chelew, Vice President, Fleet Management
- Steve Usselmann, Vice President, Fleet Management

BACKGROUND:

- Founded as Executive Leasing in 1957 with a fleet of seven cars
- Division of Enterprise Holdings, the largest rental car company in North America
- Recognized by Automotive Fleet magazine as one of the country's fastest-growing commercial-fleet-management companies
- Specializes in providing comprehensive fleet-management services for businesses with mid-sized fleets
- Offers customers local service delivered by full-account teams in markets across the United States

CORPORATE CITIZENSHIP:

Enterprise Fleet Management is a division of Enterprise Holdings.

At Enterprise we are committed to:

- Becoming an integral part of the communities in which we operate by building relationships with our business partners and customer base
- Contributing to our communities by buying goods and services locally
- Hiring men and women who reflect the diversity of the communities in which we operate
- Contributing financially to a variety of efforts and organizations each year
- Encouraging our employees to involve themselves in the communities that support our business
- Making it our business to do the right thing.
- Addressing the parts of the world touched by our business with the industry's most comprehensive environmental stewardship platform. (visit www.keystogreen.com)

OPERATIONS:

- 58 locations across the United States, each with full-service account teams
- Operates one of the nation's largest service departments (located in St. Louis, the service department comprises more than 65 ASE-certified service technicians)

SERVICES OFFERED:

- Acquisition. Helps businesses acquire fleet vehicles in the most cost effective and efficient manner.
- Funding. Offers flexible terms that can lessen the amount of debt on your company's balance sheet as compared to traditional loans.
- Registration and Renewal. Handles the license and registration process across all 50 states
- Remarketing. Helps businesses sell vehicles across all available channels while ensuring the best market price.
- Online Reporting. Customized reports allow clients to view their data in a way that best suites their needs.
- Maintenance. Offers the industry's most extensive full-maintenance program, extending maintenance coverage to virtually all makes of cars, light duty trucks, and service vehicles, as well as many diesel engine vehicles.
- Fuel Management. Offers one customized card to suit all of your fueling needs authorized for use at most fueling stations around the country.
- Environmental Services. <http://fleet.keystogreen.com>
 - Vehicle Cycling/Fleet Optimization
 - Emerging Fuel and Engine Technologies
 - Offsetting Greenhouse Gas Emissions
 - Fleet Emission Footprint Analysis
- Additional services include risk management programs, driver safety program, fleet rental programs, and more.

AWARDS & ACCOLADES:

- Recipient of the 2009 American Business Award for Environmental Responsibility Program of the Year.
- Launched Comprehensive Environmental Platform, 2008.
- Received Silver Designation for LEED™ Certification from U.S. Green Building Council.
- Winner, American Business Awards – Best Support Organization 2006.
- Enterprise's National Service Department was the first fleet management company to win the Blue Seal award and has won for 12 consecutive years.

CONTACT US:

www.enterprisefleet.com