



RENT-A-CAR FACT SHEET

ESTABLISHED:

1957

WORLD HEADQUARTERS:

St. Louis, Missouri

EXECUTIVES:

- Andrew C. Taylor, Chairman and CEO
- Donald L. Ross, Vice Chairman
- Pam Nicholson, President and COO
- Matt Darrah, Executive Vice President of North American Operations
- William Snyder, Executive Vice President and CFO
- Greg Stubblefield, Executive Vice President and CSO
- Ed Adams, Senior Vice President of Human Resources
- Jim Runnels, Senior Vice President of Rental
- James Burrell, Senior Vice President of European Operations
- Lee Kaplan, Senior Vice President of Administration

BACKGROUND:

- Largest rental car company in North America
- Exceptionally low rates
- More than 6,000 offices located conveniently where people live and work
- Outstanding service that includes picking up customers at no extra cost
- Owned by Enterprise Holdings, the privately held parent company of Enterprise Rent-A-Car, Alamo Rent A Car and National Car Rental.

PRIMARY ACTIVITIES:

Specializes in renting vehicles to customers who:

- Need a car because of an accident, mechanical repair, or theft
- Want to take a short business or leisure trip or who need a different car for a special occasion
- Need a car in town for business purposes
- Need a car rental at the airport – now on-site at more than 240 airport locations

OPERATIONS:

- More than 5,000 neighborhood and airport branch offices within 15 miles of 90 percent of the US population.
- Rental locations in the United States, Canada, the U.K., Germany and Ireland
- In North America, Enterprise Rent-A-Car is part of a global strategic alliance with Europcar, creating the world's largest car rental network.

ENTERPRISE BUSINESSES

- Rent-A-Car, enterprise.com
- Fleet Management, enterprisefleet.com
- Car Sales, enterprisecarsales.com
- Commercial Trucks, enterprisetrucks.com
- WeCar, wecar.com

CORPORATE CITIZENSHIP:

Enterprise Fleet Management is a division of Enterprise Holdings.

At Enterprise we are committed to:

- Becoming an integral part of the communities in which we operate by building relationships with our business partners and customer base
- Contributing to our communities by buying goods and services locally
- Hiring men and women who reflect the diversity of the communities in which we operate
- Contributing financially to a variety of efforts and organizations each year
- Encouraging our employees to involve themselves in the communities that support our business
- Making it our business to do the right thing.
- Addressing the parts of the world touched by our business with the industry's most comprehensive environmental stewardship platform. (visit www.keystogreen.com)

ACCOLADES & AWARDS:

- Ranked on *BusinessWeek's* list of "Customer Service Champs" for the past three years
- Named by *Entrepreneur* magazine as "Best Rental Car Company" three years in a row
- Repeatedly ranks number one on the Market Metrix Hospitality Index in rental car industry customer satisfaction
- Ranked by *BusinessWeek* as one of the "50 Best Places to Launch a Career" for past four years
- One of the largest college recruiters in the United States as reported by *The Black Collegian* magazine and CollegeGrad.com
- Ranks in the Top 50 Most Respected Companies in the U.S. in survey of consumers conducted by Reputation Institute
- Recipient of the Secretary of Defense Employer Support Freedom Award for its support of employees serving in the National Guard and Reserve
- Honored by The National Arbor Day Foundation for Exemplary Tree Planting Efforts