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Market Metrix Announces Second Quarter 2005 Hospitality Index Results
Enterprise Rent-A-Car Customer Service Ranks 1st in Car Rental

SAN RAFAEL, Calif. (August 4, 2005) -- Market Metrix, LLC, the leading provider of market research services for the hospitality industry, announced results of the Market Metrix Hospitality Index (MMHI) for the second quarter of this year. Enterprise Rent-A-Car, Ritz-Carlton and JetBlue Airways ranked number one in rental car industry, hotel and airline customer satisfaction, respectively.

MMHI Top-Hospitality Rankings Q2 2005:

Car Rental: Enterprise Rent-A-Car

Hotel – Overall: Ritz-Carlton

Airline: JetBlue Airways

Luxury Hotels: Ritz-Carlton

Upper Upscale: Kimpton Hotels

Upscale Hotels: SpringHill Suites

Midscale w/ F&B: Clarion

Midscale w/o F&B: Drury Inns

Economy Hotels: Jameson Inns

Extended-Stay Hotels: Homewood Suites

Vacation Clubs: Disney Vacation Club

Upscale Casino: Bellagio

Casino: Atlantis Reno

Hotel Reservations Website – Hotel Brand: Hampton Suites

Hotel Reservations Website – Travel: Hotwire.com

About MMHI

The Market Metrix Hospitality Index is a quarterly report of customer satisfaction with hotel, airline and car rental companies based on 35,000 in-depth consumer interviews. The MMHI ranks top hospitality brands by industry and, for hotels, by categories such as luxury, mid-price and economy. Detailed, in-depth and customized reports are available for subscribers. No other customer satisfaction index offers MMHI's reporting frequency, volume of customer interviews, cross-industry results or innovative satisfaction measures. For more information visit <http://www.marketmetrix.com/hospitality.html>.

About Enterprise Rent-A-Car

Enterprise Rent-A-Car is the largest rental car company in North America. It operates more than 700,000 Rental and Fleet Services vehicles worldwide and has annual revenues of \$7.4 billion. Last year, Enterprise opened more than 500 new locations, increasing its total locations to more than 6,000. Enterprise is currently number 16 on the Forbes "500 Largest Private Companies in America" list. For more information about Enterprise visit www.enterprise.com.

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