



For more information, contact:
Christy Conrad, Enterprise Rent-A-Car
314-512-2706, christine.k.conrad@erac.com

For Immediate Release

FOUNDING FAMILY OF ENTERPRISE RENT-A-CAR GIVES \$30 MILLION FOR WORLDWIDE BOTANICAL RESEARCH

*Jack Taylor Family Donates Largest Private Gift Ever
To U.S. Botanical Garden To Establish the Taylor Fund for Ecological Research*

September 18, 2002 (St. Louis, Mo.) – The nation’s oldest botanical garden and leading international research institution, the Missouri Botanical Garden, today received the largest private gift ever to a U.S. botanical garden – \$30 million from the Jack Taylor Family – to support global plant research. The Taylor family founded and owns St. Louis-based Enterprise Rent-A-Car, North America’s largest car rental company.

The Taylor gift will establish the Taylor Fund for Ecological Research, enabling the Missouri Botanical Garden to greatly accelerate efforts of one of its key strategic initiatives – to identify, catalogue and preserve plant species before they become extinct and their potential benefits are realized.

“Our knowledge, conservation and management of plant life will have a tremendous impact on our supplies of food and medicines and on the health of our world,” said Dr. Peter Raven, director of the Missouri Botanical Garden. “The generous support of the Jack Taylor family is more than a gift to the Missouri Botanical Garden; it’s a gift to future generations the world over.”

A preeminent institution in the study of tropical plants, the Missouri Botanical Garden has committed to an extensive investigation of South American plant life before future generations forever lose the opportunity to use these plants as sources of food, medicine and other life-sustaining products. Only one percent of tropical plants have been screened for potentially useful properties. Yet, the benefits of that one percent alone have yielded new discoveries for fighting disease including some types of cancer, as well as providing food and shelter.

“Enterprise Rent-A-Car has grown one neighborhood at a time. Our family has long been committed to supporting and strengthening each of those communities where we and our employees live and do business,” said Jo Ann Taylor Kindle, president of the Enterprise Rent-A-Car Foundation. “By supporting this important research, we now have an opportunity to impact communities around the world.”

The family that grew Enterprise into the largest rental car company in North America is growing an equally impressive reputation for its philanthropy. Company founder Jack Taylor and his children, Andy, now Enterprise chairman and CEO, and Jo Ann, guide both company and charity with straightforward, no nonsense values that state: take care of what’s important, maintain an unwavering commitment to service and share the fruits of success.

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Taylor Family Gives \$30 Million for Botanical Research Add One

The gift to support global ecological research follows a number of significant gifts by Taylor and his family. In the past 10 years alone, the Taylor family and the Enterprise Rent-A-Car Foundation have given more than \$140 million to a wide range of causes. Some \$30 million has been given to schools and scholarships to support minorities and economically challenged students. Other national gifts have included \$2 million to the National Urban League and \$1 million to the victims of 9-11. The Enterprise Rent-A-Car Foundation makes its donations to causes that Enterprise employees actively support.

In St. Louis, the home of Enterprise's corporate headquarters, the Taylors' recent gifts include \$25 million to Washington University to endow scholarships for African-American and financially disadvantaged students. It is the largest undergraduate scholarship gift in the university's history. The Taylors also gave a \$40 million gift to the internationally renowned Saint Louis Symphony Orchestra to ease the Symphony's financial crisis and maintain its reputation as one of the world's premiere ensembles.

About Enterprise Rent-A-Car

Founded in 1957, Enterprise Rent-A-Car is headquartered in St. Louis and serves customers in the United States, Canada, the U.K., Ireland and Germany. Enterprise is North America's largest car rental company in fleet size, number of locations and annual revenue, ranking No. 21 on the *Forbes* Top 500 Private Companies in America. Enterprise has ranked highest in customer satisfaction among airport rentals in eight out of the past nine years, according to J.D. Power and Associates Rental Car Satisfaction StudySM. For more information about Enterprise, visit www.enterprise.com.

About the Missouri Botanical Garden

The nation's oldest botanical garden and a preeminent institution in the study of tropical plants, the Missouri Botanical Garden has more than 50 Ph.D.-level scientists on staff engaged in research, participating in more than 20 botanical exploration projects worldwide. The Garden's herbarium has over 6.1 million specimens, and its botanical library contains more than 300,000 items. Its botanical computer-based information system, TROPICOS – the largest botanical database in the world – holds vast information on plants.

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