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For Immediate Release

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Dr. Roger N. Beachy, Award-Winning Plant Biologist, Joins Enterprise Rent-A-Car Board of Directors

*Donald Danforth Plant Science Center President
Bolsters Enterprise's Commitment to Environmental Sustainability*

September 10, 2007 (St. Louis, Mo.) – Enterprise Rent-A-Car today announced that Dr. Roger N. Beachy, president and director of the Donald Danforth Plant Science Center in St. Louis, is joining Enterprise's Board of Directors. Since 1999, Dr. Beachy has been responsible for developing and implementing the Danforth Center's strategic direction, recruiting its staff, and formulating its research programs.

"Dr. Beachy is an award-winning plant biologist and biotechnology researcher, and brings a wealth of perspective on renewable fuels research to our board," said Andrew C. Taylor, chairman and CEO of Enterprise Rent-A-Car. "Enterprise is looking to Dr. Beachy for expertise on the latest technologies and research findings to minimize fuel consumption and related emissions, today and tomorrow."

In addition to Dr. Beachy's work at the Donald Danforth Plant Science Center, he serves as professor in the Department of Biology at Washington University in St. Louis. He has received numerous awards for his agriculture and microbiology research and is a member of the U.S. National Academy of Sciences.

"I share Enterprise's commitment to sustainability, including the commitment to re-forestation they announced last year and their commitment to innovative research in plant science and biofuels," said Dr. Beachy. "By serving on the board, I hope to further increase the company's resources and dedication to long-term environmental research initiatives."

Enterprise's commitment to environmental sustainability is unmatched in the rental car industry. In February, the company announced a \$25 million gift by the Taylor family to create the Enterprise Rent-A-Car Institute for Renewable Fuels at the Danforth Center, which will conduct research to accelerate development of plant-based renewable biofuels at the Center. Biofuels, such as ethanol and fuels based on vegetable oils, have the ability to decrease the level of greenhouse gases in the atmosphere and reduce the current dependency on finite fossil fuels in future years.

The announcement came on the heels of Enterprise's launch of the 50 Million Tree Pledge, a public/private/non-profit partnership involving The National Arbor Day Foundation and the U.S. Forest Service. Through this initiative, the Enterprise Rent-A-Car Foundation will underwrite the planting of 50 million trees – 1 million trees a year over the next 50 years in national forests around the U.S. and in the other nations where Enterprise does business.

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Beachy Joins Enterprise Rent-A-Car Board of Directors Add One

Other major elements of Enterprise's environmental program include:

- The world's largest fleet of *FlexFuel* vehicles — 41,000 cars and trucks that have the ability to burn E85, a blend of 85 percent ethanol and 15 percent gasoline.
- Nationally, Enterprise is actively deploying as many of its *FlexFuel* vehicles as possible near E85 fueling stations in order to build consumer awareness and increase the number of cars being fueled with E85, which according to the U.S. EPA can reduce greenhouse-gas emissions by up to 20 percent.
- Enterprise has more than 3,000 gas/electric hybrid vehicles nationwide, and will take delivery this fall of an additional 1,500 hybrid vehicles.
- A third of Enterprise's U.S. fleet qualifies for the U.S. Environmental Protection Agency's **SmartWay** certification mark, a distinction the EPA grants to vehicles that emit relatively low levels of both regulated pollutants and greenhouse gases such as carbon dioxide.
- Enterprise has more fuel-efficient cars on the road than any other rental car company in the world, with more than 334,000 vehicles – 47 percent of its rental fleet – averaging a highway fuel efficiency rating of at least 28 mpg. This is nearly 10 times the number of similar vehicles offered by its nearest competitor.
- More than 199,000 vehicles – 28 percent of Enterprise's worldwide rental fleet – average at least 32 miles per gallon.

Taylor said the company's efforts to reduce fuel consumption and related emissions are as much about sustaining Enterprise's business as they are about sustaining the environment.

"We have always managed our business for the long term, and we are taking that same long-term approach here," he said. "Taking care of the environment is the right thing to do, but for Enterprise it is more than that; very simply, it is a business imperative if we are to continue to run our business and serve consumers successfully into the future.

"To that end, we must have access to an adequate supply of vehicles, have a plentiful fuel supply, and have society's acceptance to operate our vehicles. And while none of the initiatives we are undertaking represents a total solution, we believe our environmental stewardship platform encompasses solid steps in the right direction." Taylor added, "The naming of Dr. Beachy to our board gives us the expertise we need to make smart decisions about the environmental realities we are addressing now, and those we will need to address."

Dr. Beachy, 63, earned a Ph.D. in plant pathology from Michigan State University, and conducted post-doctoral research in virology and molecular virology, plant biology at the University of Arizona and Cornell University. Prior to joining the Danforth Center he held academic positions at Washington University in St. Louis and The Scripps Research Institute in La Jolla, CA.

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**Beachy Joins Enterprise Rent-A-Car Board of Directors
Add Two**

About Enterprise Rent-A-Car

Founded in 1957, Enterprise Rent-A-Car is headquartered in St. Louis and serves customers in the United States, Canada, the U.K., Ireland, and Germany. Enterprise is North America's largest car rental company in fleet size, number of locations, and annual revenue, ranking No. 21 on the *Forbes* Top 500 Private Companies in America. Enterprise has ranked highest in customer satisfaction among airport rentals in seven out of the past eight years, according to J.D. Power and Associates Rental Car Satisfaction StudySM. Enterprise is owned by the Taylor family, who also own and operate the Alamo Rent A Car and National Car Rental businesses. For more information about Enterprise, visit www.enterprise.com.

About The Donald Danforth Plant Science Center

The Donald Danforth Plant Science Center is a not-for-profit research institute that was founded in 1998 with a global vision to improve the human condition through plant science. Research at the Danforth Center is targeted to include enhancing the nutritional content of plants to improve human health, increase agricultural production to create a sustainable food supply, and build scientific capacity and scientific discovery that helps to generate economic growth in the St. Louis region and throughout Missouri. Please visit www.danforthcenter.org for additional information.

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