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FOR IMMEDIATE RELEASE

Enterprise Rent-A-Car Honored by The National Arbor Day Foundation for Exemplary Tree Planting Efforts

Nebraska City (Neb.) – The National Arbor Day Foundation recently honored Enterprise Rent-A-Car with an award for its dedication to planting trees.

Enterprise Rent-A-Car, which is based in St. Louis, is one of only 20 individuals, groups or organizations to be honored for its environmental stewardship at the 2007 Arbor Day Awards banquet, held at the Lied Lodge & Conference Center in Nebraska City, Neb. The event, hosted by the Arbor Day Foundation, was June 2.

Enterprise Rent-A-Car received the Promise to the Earth Award, which recognizes sustained commitment and leadership by a corporation that joins with the Arbor Day Foundation on special projects.

Enterprise Rent-A-Car has pledged \$1 million a year for the next 50 years to plant trees in national forests that have been damaged by wildfire. To celebrate the 50th anniversary of the company, Enterprise Rent-A-Car teamed with the Arbor Day Foundation in 2006 to begin work on the 50 Million Tree Pledge.

“Organizations like Enterprise Rent-A-Car are truly making a difference by putting their values into thoughtful actions that will have a lasting, positive effect in the world,” said John Rosenow, president of the Arbor Day Foundation. “Every tree planted because of Enterprise’s efforts adds to the hope of a positive future for our environment.”

The Arbor Day Foundation has granted the National Arbor Day Awards since 1972. Past winners include Wangari Maathai, who also won a Nobel Peace Prize; Chicago Mayor Richard Daley; former U.S. Secretary of the Interior Stewart Udall; veteran newsman Bill Kurtis; the Toyota Motor Corporation; and the Walt Disney Company.

About The National Arbor Day Foundation

The Arbor Day Foundation is a nonprofit, environmental and education organization of nearly one million members with a mission to inspire people to plant, nurture and celebrate trees. More information on the Foundation and its programs can be found at www.arborday.org.