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Enterprise Rent-A-Car Selected as AARP Passport Provider

St. Louis and Washington, DC (Feb. 7, 2007) – AARP Services and Enterprise Rent-A-Car, North America's largest rental car company today announced a preferred provider relationship for the AARP Passport program, allowing AARP's 38 million members to receive a 5 percent discount on car rentals at any of Enterprise's more than 7,000 locations worldwide.

"Travel discounts like the Enterprise discount are among our members' favorite benefits of AARP membership. The 50+ demographic is more vibrant and active than ever before and are looking for travel and adventure. Providing great travel benefits is one of the many ways we respond to our members needs," said Dawn Sweeney, president and CEO of AARP Services.

The AARP Passport discount is good off of Enterprise's already low rates, and can be applied to daily, weekly, and monthly rates. AARP members can enjoy their discount at all of Enterprise's neighborhood and airport locations. Enterprise is located throughout the United States, including Puerto Rico, as well as in Canada, the U.K., Ireland and Germany.

"We are very excited that Enterprise has been selected as an AARP Passport preferred car rental provider," said Steve Short, vice president of Leisure Business Development for Enterprise. "Our personalized customer service and great rates are an excellent fit with the AARP membership. Customers appreciate that Enterprise is conveniently located where they live, work and travel, and our rates are among the lowest in the car rental industry. This relationship offers AARP members the great service and convenience that Enterprise provides at a discounted rate," said Short.

To make a car rental reservation using your AARP Passport discount, AARP members simply call (866) 482-5285 and mention Customer Discount Number RP72X7 or log on to www.enterprise.com/aarp. AARP members are asked to show proof of valid AARP membership at time of rental.

About AARP Services

AARP Services, Inc., founded in 1999, is a wholly owned subsidiary of AARP. AARP Services manages the wide range of products and services that are offered as benefits to AARP's 38 million members. The offers span health products, travel and leisure products, and life event services. Specific products include Medicare supplemental insurance; member discounts on rental cars, cruises, vacation packages and lodging; special offers on technology and gifts; pharmacy services; legal services; and long-term care insurance. AARP Services founded AARP Financial Incorporated, a subsidiary that manages AARP-endorsed financial products including AARP Funds; AARP Services develops new products, manages products and services, creates and maintains sponsorship relationships, and develops and manages AARP's award-winning Web site, AARP.org.

About AARP

AARP is a nonprofit, nonpartisan membership organization that helps people 50+ have independence, choice and control in ways that are beneficial and affordable to them and society as a whole. We produce *AARP The Magazine*, published bimonthly; *AARP Bulletin*, our monthly newspaper; *AARP Segunda Juventud*, our bimonthly magazine in Spanish and English; *NRTA Live & Learn*, our quarterly newsletter for 50+ educators; and our website, AARP.org. AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. We have staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands.

About Enterprise Rent-A-Car

Enterprise Rent-A-Car operates more than 878,000 rental and fleet management vehicles worldwide and has annual revenues of \$9.04 billion. Last year, Enterprise opened more than 400 new locations, increasing its total locations to more than 7,000. Enterprise is currently number 21 on the Forbes "500 Largest Private Companies in America" list. The company has been recognized by J.D. Power and Associates as ranking highest in customer satisfaction among airport rental car companies. For more information about Enterprise visit www.enterprise.com.

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